

Indira Gandhi National Tribal University, Amarkantak (M.P.)

Placement news of MBA (Tourism) Students

Colourful beginning of MBA (TA) Students with Colourful Vacations

A great day in the history of Indira Gandhi National Tribal that MBA(Tourism) students left the campus with flying colours by joining as management trainee in Colourful Vacations. It is a feather on the cap to rejoice and celebrate for their achievements. Tourism is a sunrise industry in the world and is known for its capacity to employ skilled, semi-skilled and unskilled workers, surpassing many traditional and modern industries today. Nine students of the fourth semester MBA (Tourism) students (2014-16 Batch) have brought laurels to Indira Gandhi National Tribal University by joining as Management Trainee with monthly pay Rs. 8000/- in Colourful Vacations, Ghaziabad, New Delhi on 06.06.2016. All of them will undergo two-week training to be familiarized with hands-on skills in the areas of sales, marketing, itinerary preparation, package tour, travel documentation, travel insurance, foreign exchange, business communication, etiquette, etc. The Company will also take care of boarding and lodging of the students during the training period. Two students each will take training in Varanasi, Kolkata and Chennai and three of them will join for the training in New Delhi. After hearing the success of MBA (T) students, the Vice-Chancellor of IGNTU, Prof. T. V. Kattimani congratulated the students, their parents and teachers of Department of Tourism Management. He applauded the Department for having nurtured and groomed the students in a professional manner for which one of the big travel companies with Pan-India operation has indentified the hidden talents of students and placed them in the company. The VC has also mentioned that “nothing is impossible if there is hard work, sincerity and honesty” and the Department could make off-campus placement for a good number of students in the first attempt with the help of IITM, New Delhi Campus. IGNTU and IITM (Indian Institute of Tourism and Travel Management), Gwalior have signed MoUs for various value added exchange programmes, including the assistance for training and placements of IGNTU. The students of Department of Tourism Management have set an example for the students of other courses to look for placements after the completion of course. The University is working seriously for improvement of employable skills of students for gainful employment. Three interviews in New Delhi and two interviews in Kolkata are likely to be conducted for six students during the month of June-2016. The VC has given much thrust on the final placements of UG and PG students in the respective sectors. It is the beginning, many miles to go, but the University is committee for this arduous journey.